



# Get Kids Outdoors with Camping!



## Join us for National Camping and Caravanning Week 2016

National Camping and Caravanning Week (NCCW), an annual campaign run by The Camping and Caravanning Club, encourages the British public to engage with camping and caravanning, and enjoy the great outdoors.

This year, NCCW will run from Monday 30 May to Sunday 5 June. It will be centred around a specific theme: **Get Kids Outdoors with Camping!** Our team will tour England, Wales and Scotland to encourage families and children to spend more time together outdoors and to give camping a go this year.

Did you know that children who camp in the outdoors at least once a year go on to do better at school, as well as being healthier and happier? This is one of the results of the Club's significant research piece in association with Plymouth University, 'What do children learn when camping?' For the full report, visit: [www.myccc.co.uk/nccw](http://www.myccc.co.uk/nccw)

That's why for NCCW 2016 the Club is asking schools across the UK to join in the

### **Get Kids Outdoors Camping Challenge**

Turn over to find out more...



# Get Kids Outdoors Camping Challenge

National Camping and Caravanning Week (NCCW) is the Club's annual celebration of camping, caravanning and the great outdoors. This year, the Club has joined forces with the Duke of Edinburgh's Award for NCCW. In 2016, the Duke of Edinburgh's Award is celebrating its 60th anniversary, asking everyone, of any age, to take on the DofE inspired Diamond Challenge.

The Club has put together its own list of fun activities which encourage children to work together and spend some quality time outdoors with friends and family. We would like your school to take part in this challenge with a small group of pupils, an entire class, or even – and why not! – the whole school.

Each pupil who completes the challenge will get a certificate and there are also lots of prizes up for grabs, including a night's camping at Twycross Zoo for selected pupils from winning schools.

## Together let's get kids outdoors with camping!

This challenge will take place in the run up to NCCW, and will have to be completed by 13 May 2016. To find out more about the DofE Diamond Challenge, visit: [dofediamondchallenge.org](http://dofediamondchallenge.org)

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## Choose five activities from the list below:

1. Climb a tree
2. Roll down a hill
3. Build a den
4. Skim a stone
5. Dance in the rain
6. Fly a kite
7. Go tadpoling
8. Eat a meal outside
9. Play hide and seek outside
10. Go on a long bike ride
11. Make a mud pie
12. **Play mud bullseye**  
Draw a bullseye on a designated area and take it in turns to try and hit the bullseye with your mud balls!
13. Have a tug of war over a patch of mud
14. Make a daisy chain
15. Create some wild art
16. Play pooh sticks
17. Go paddling
18. Have a treasure hunt
19. Visit a petting zoo or farm
20. Make a grass trumpet
21. Use binoculars or a telescope
22. Climb a huge hill
23. **Hold a scary beast**  
This could be a spider, a slug, or any other kind of creepy crawly...
24. Find animal tracks
25. Identify an animal print
26. Make a bird feeder
27. Go on a spooky torchlit walk
28. Find your school on a map
29. Use a book to identify a plant/tree/animal
30. Play rounders
31. Try welly wanging
32. Learn to tie a rope knot
33. Make a bow and arrow from sticks
34. Weave or plait with a natural material



## Get Kids Outdoors With Camping: How your school can take part

To take part, all you need to do is follow these simple steps...

1. Choose which pupils will take part in the activities
2. Choose which five activities the pupils will do – or let them decide!
3. Register your school for the challenge on our website: [myccc.co.uk/kidscampingchallenge](http://myccc.co.uk/kidscampingchallenge)
4. Complete the activities
5. Share the photos of your school's activities with us on our website: [myccc.co.uk/completedchallenge](http://myccc.co.uk/completedchallenge)

The Camping and Caravanning Club will then be in touch with prizes and certificates for your school. Plus the chance to camp overnight at Twycross Zoo!

All photos must be received by 13 May 2016, and all winners will be notified by 16 May 2016.

Just for fun, why not also share your pictures on Facebook, Twitter or Instagram? Simply tag your photos with #GetKidsCamping



# Camping really is kids' stuff!



Here are some key facts from The Camping and Caravanning Club and Plymouth University's significant 2015 research piece, 'What do children learn when camping?'

- Children who camp in the outdoors at least once a year go on to do better at school, as well as being healthier and happier, according to their parents
- 4 out of 5 parents say camping had a positive effect on their children's school education
- The top 5 national curriculum subjects better understood by camping: Geography, Science, History, English, Maths
- 98% of parents said camping makes their kids appreciate and connect with nature
- 95% said their kids were happier when camping
- 93% felt that it provided useful skills for later life
- 52% of tent campers felt cooking when camping had a positive effect on their children's learning

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