

The Camping and Caravanning Club

Greenfields House, Westwood Way, Coventry CV4 8JH

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Subject: The Big Club Get-Together

To: Sites Secretaries and Section & Region
Sites Co-ordinators

From: Membership Services Director

In order to support Regions, District Associations and Sections in attracting more members to camp at Meets and Temporary Holiday Sites, the Club's Exempted Camping Committee, and Communications Committee, operate a campaign to promote Club camping events.

Organised over the Spring Bank Holiday weekend (25 – 27 May 2018) and prior to commencement of National Camping and Caravanning Week, the Big Club Get-Together will focus on getting all members camping with a Club unit, but specifically those who have never previously stayed on a Club camping event.

Any Club units who have planned, or are planning an event for this weekend, can include their Meet or THS in the initiative, which will receive coverage across all of the Club's promotional channels. Event organisers will be able to flag their event(s) participation via the Exempted Camping Database - please refer to the Exempted Camping Database User Guide for further details or contact the Exempted Camping Department on 024 7647 5198.

We encourage all event organisers to support the campaign, but are not expecting any additional services or activity to be provided. Ideally members would receive the usual warm and friendly Club welcome, assistance in pitching if required, guidance on explaining how our events operate for the enjoyment of all attending, and where appropriate an introduction to fellow campers.

Our overall aim is to show members how social and enjoyable Club event camping can be.

January 2018

Copied:

To National Councillors

To Region Secretaries

To Section National Secretaries

To District Association Secretaries

To Section Area Secretaries

