

# SUBSCRIPTION PACKAGE

A basic, Standard entry is included as part of your certification, however to help you attract more customers and really showcase your site to our members, we strongly recommend this **Enhanced advertising package**.



DIGITAL	ENHANCED
Photograph on search page	✓
Site name, landline, mobile number and email address	✓
Photographs	10
On-site symbols	✓
Season and fees	✓
Campsite reviews	✓
Inclusion on the app	✓
Directions	✓
Prominent listing on search page	✓
Website hypertext	✓
Off-site symbols	✓
Extra words	200
Site video link	✓
Social media link	1
Promotional email	✓



PRINT	ENHANCED
Site name, landline, mobile number and email address	✓
Directions to the site	✓
On and off-site symbols	✓
Important site information (size and gradient)	✓
Seasons and fees	✓
Booking preference	✓
Photograph	1
Photo caption (up to 7 words)	✓
CS spotlight area	✓
Website address	✓
Extra words	30
Bold text	✓
Tinted box	✓
Inclusion in digital mini sites guide (member exclusive guide listing Certificated Sites only)	✓
<b>Total Price (exclusive of VAT)</b>	<b>£200</b> 2 year package
<b>Total Price (inclusive of VAT)</b>	<b>£240</b> 2 year package