

**Confidential**

## Franchisee application form

### Instructions

This form can be completed electronically. You should then save it to your computer as a .pdf and email to:  
[Franchiseinfo@campingandcaravanningclub.co.uk](mailto:Franchiseinfo@campingandcaravanningclub.co.uk) OR

Print and complete in block capitals. Post to:

Franchise Support Executive, Camping and Caravanning Club (Franchising) Ltd, Greenfields House, Westwood Way,  
Coventry, CV4 8JH.

### Applicant 1

Mr/Mrs/Miss/Ms/Other:		First name:	
Surname:		Known as:	
Address:			
Town:			
County:		Postcode:	
Daytime Tel. No:			
Mobile Tel. No:			
Email address:			
Date of birth:			
Marital status:			
Partner's name:			
Are you a member of the Camping and Caravanning Club?		Yes	<input type="checkbox"/>
		No	<input type="checkbox"/>
Have you ever owned a franchise? If "yes", please provide details.			
Have you ever had a business failure?			
Have you ever declared personal bankruptcy?			
Do you have any criminal convictions? If "yes", please provide details.			

### Declaration

I verify that the particulars given are to the best of my knowledge complete and correct.

Signed*:		Date:	
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\*If completing electronically, please type your name.

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### Applicant 2

Mr/Mrs/Miss/Ms/Other:		First name:	
Surname:		Known as:	
Address:			
Town:			
County:		Postcode:	
Daytime Tel. No:			
Mobile Tel. No:			
Email address:			
Date of birth:			
Marital status:			
Partner's name:			
Are you a member of the Camping and Caravanning Club?	Yes	<input type="checkbox"/>	No <input type="checkbox"/>
Have you ever owned a franchise? If "yes", please provide details.			
Have you ever had a business failure?			
Have you ever declared personal bankruptcy?			
Do you have any criminal convictions? If "yes", please provide details.			

### Declaration

I verify that the particulars given are to the best of my knowledge complete and correct.

Signed*:		Date:	
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\*If completing electronically, please type your name.

**Using the questions below as a guide, please provide a personal statement on why you are looking to open and run a camping and caravanning site, and what qualities you feel you have that would make you successful Camping and Caravanning Club franchisees.**

**Please provide the statement as a separate document with your application.**

1. Please tell us why you feel Franchising will work for you.
2. Please describe your experiences of outdoor life and in particular camping and caravanning.
3. Do you belong to any holiday organisations? if so, please describe your experiences.
4. Please describe your understanding of the lifestyle/work ethic required in the Camping and Caravanning industry.
5. Please describe how the knowledge and skills you have gained in any occupations/ businesses will help you in running a successful Camping and Caravanning Club Franchise.
6. Where, if any, would your priority areas of search for a site be? (Please be aware that the smaller the area of search the longer it can take to find a suitable site.)
7. What factors are important to you in choosing the location for your site?
8. Please describe how your personal philosophies fit in with the Club's Mission, Vision and Spirit.
9. Please describe how you would create a customer focused camping experience for our members and guests.
10. From your personal experience please describe what you feel makes a successful campsite.
11. Please describe the steps you will be taking to fully evaluate the Camping and Caravanning Club Franchise opportunity.
12. Please outline the steps you will take to prepare your business plan and highlight the key success factors you will be looking for.
13. Please tell us about your health and any illnesses that may impact on your ability to set up and run a franchise.
14. Closing statement.

## Franchisee financial statement

### Important

Applicants must have minimum disposable assets of £400,000 to be considered for a franchise.

### Assets

Cash in hand and unrestricted in the bank:	£
Shares/unit trusts/pension scheme:	£
Stocks/Bonds/debentures:	£
Main residence - current market value:	£
Additional property - current market value:	£
Other assets:	£
Total assets:	£

### Liabilities

Mortgages payable on main residence:	£
Mortgages payable on additional property:	£
Loans (secured and unsecured):	£
Credit cards payable:	£
Other liabilities:	£
Total liabilities:	£

### Sources of income

Annual salary (both parties):	£
Bonus:	£
Dividends interest:	£
Income from additional property:	£
Business profits:	£
Total income:	£

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## Campsite Specification (Existing site owners only)

Site name:			
Site address: (if different from the address provided)			
Website address: (if applicable)			
Your Big Sites Book reference (if applicable):		Postcode:	
Total area of the site: (acres)			
Usable area: (if less than the total) (acres)			

### Pitches

Total number of licensed pitches:	
Number of hardstandings available:	
Number of electric hook- ups available:	
Number of pitches under 28 day rule:	
Number of seasonal pitches and season dates:	
Total number of Caravan Holiday Homes:	

Please give a breakdown of caravan holiday homes between the following categories:

Number privately owned:	
Site owned and available for letting:	
Site owned and occupied by seasonal staff:	

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## Campsite Specification (Existing site owners only)

Storage compound?:

Yes

☐

No

☐

Size:

Other camping types:  
eg Pods, Tipi's, Yurts

### Season

Is the site open all  
year round?

Yes

☐

No

☐

If not, please enter the  
season dates:

### Facilities (Please specify numbers)

Toilets:

Male:

Female:

Showers:

Disabled:

Yes

☐

No

☐

Numbers:

Family room:

Yes

☐

No

☐

Numbers:

What additional facilities do you provide on site e.g. café, swimming pool, recreation room (please detail)

### Greenfield Site

If your proposed site is a Greenfield location, please provide details of your proposal including business plan (if applicable)