The Camping and Caravanning Club

Greenfields House, Westwood Way, Coventry CV4 8JH

Green Paper Number: 3.14

Subject: London 2012 Olympic Games - Club Camping Activity

To: As listed below + Sites Secretaries and

Region & Section Sites Co-ordinators

From: Membership Services Director

Direct Line No: 024 7647 5230

Event Camp Sites - London 2012 Olympic Games

During the summer of 2012, the Club will be operating Event Camp Sites on behalf of various local authorities to coincide with the London 2012 Olympic Games. These camp sites will be in operation for no longer than 28 days and are open to both members and non-members.

All of the locations have been selected for their proximity to the Games, a specific event, or offer campers ease of access to the Olympic Park. All sites will offer good toilet and shower facilities, as well as additional services and activities, provided by local communities or businesses, to help deliver a great camping experience.

To support the Club in the operation of these sites, we are inviting Club members to volunteer to work with experienced Event Site Managers, to help provide an excellent, friendly service to members and non-members camping on the sites.

Those selected will be fulfilling the role of Event Site Assistants, whose tasks will include welcoming campers to the site, pitching units in accordance with Club Site policies and other general site duties. Further details on these exciting opportunities are available online at: www.campingandcaravanningclub.co.uk/2012volunteers

To National Councillors

To Region Secretaries

To Section National Secretaries

To District Association Secretaries

To Section Area Secretaries

THS and Meets

The operation of these specific Event Camp Sites does not preclude Club units, who currently run nearby Temporary Holiday Sites and Meets during the relevant weeks, from continuing to do so. It also does not prevent any Club unit from operating a one-off Meet or THS, to appeal to members wanting to visit the London 2012 Olympic Games.

Any Club unit that wishes to organise a specific Meet or Temporary Holiday Site for the Games, should ensure that it is registered on the Exempted Camping Database as outlined in **Green Paper 3.17**.

Club units should also be aware that promotion of any event connected to the London 2012 Olympic Games must be in strict accordance with **Green Paper 5.9**.

Background

The Club is frequently asked to operate Event Camp Sites on behalf of local authorities, event organisers and other businesses. We view these sites as opportunities to give members access to a diverse and exciting range of unique places to camp, whilst also promoting the Club and it services, as well as camping and caravanning in general, to a wider audience.

The Club has previously operated Event Camp Sites for The Royal Show, The Town & Country Festival, The British Leisure Show and a number of major camping and caravanning exhibitions and events, amongst others.

Our aim is to ensure that these events are operated very similarly to Club Sites, enabling non-members to stay and enjoy the *Friendly Club* experience that is well known by our members.

Whilst operating within Club guidelines, the sites do take account of the landowner's requirements and the nature of the events they support. The Club's core principles and the importance of friendly staff, quality facilities and campers' safety are paramount.

April 2011