

# The Camping and Caravanning Club

Greenfields House, Westwood Way, Coventry CV4 8JH

**Green Paper Number:** 3.14 (version 3) *please remove version 2*

**Subject:** The Big Club Get-Together

**To:** Sites Secretaries and Section & Region  
Sites Co-ordinators

**From:** Membership Services Director

In order to support Regions, District Associations and Sections in attracting more members to camp at Meets and Temporary Holiday Sites, the Club's Exempted Camping Committee, and Communications Committee, operate a campaign to promote Club camping events.

Organised over the Spring Bank Holiday weekend (26 – 28 May 2017) and prior to commencement of National Camping and Caravanning Week, the Big Club Get-Together will focus on getting all members camping with a Club unit, but specifically those who have never previously stayed on a Club camping event.

Any Club units who have planned, or are planning an event for this weekend, will automatically have their Meet and/or THS included in the initiative, which will receive coverage across all of the Club's promotional channels.

We encourage all event organisers to support the campaign, but are not expecting any additional services or activity to be provided. Ideally members would receive the usual warm and friendly Club welcome, assistance in pitching if required, guidance on explaining how our events operate for the enjoyment of all attending, and where appropriate an introduction to fellow campers.

Our overall aim is to show members how social and enjoyable Club event camping can be.

January 2017

**Copied:**

<b>To National Councillors</b>	<input checked="" type="checkbox"/>
<b>To Region Secretaries</b>	<input checked="" type="checkbox"/>
<b>To Section National Secretaries</b>	<input checked="" type="checkbox"/>
<b>To District Association Secretaries</b>	<input checked="" type="checkbox"/>
<b>To Section Area Secretaries</b>	<input checked="" type="checkbox"/>

